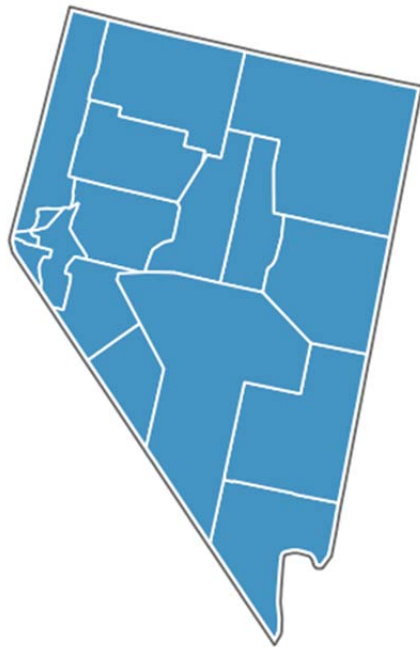


Nevada's Tourism, Gaming, and Entertainment Sector



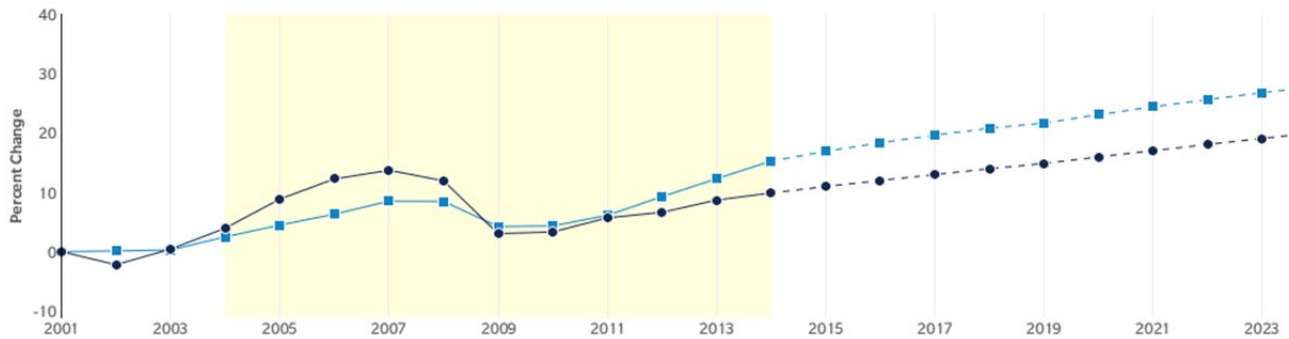
Industry Summary for Nevada's Tourism, Gaming, and Entertainment Sector

388,942 Jobs (2014) 152% above National average	5.7% % Change (2004-2014) Nation: 12.5%	\$37,380 Avg. Earnings Per Job (2014) Nation: \$28,087
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Industry Detail

Establishments (2014)	10,731
Jobs Multiplier	1.89

Regional Trends



Region	2004 Jobs	2014 Jobs	% Change
● Nevada	367,894	388,942	5.7%
● United States	16,063,164	18,066,972	12.5%

Regional Breakdown of Nevada's Tourism, Gaming, and Entertainment Sector

County Name	2004 Jobs	2014 Jobs	2004 - 2014 Change	Current Total Earnings	2014 Location Quotient
Clark County	293,522	324,246	30,724	\$38,965	2.89
Washoe County	46,829	41,194	(5,635)	\$30,854	1.66
Douglas County	9,427	6,262	(3,165)	\$33,919	2.65
Elko County	6,566	6,173	(393)	\$27,382	2.13
Carson City County	4,388	3,597	(791)	\$23,685	1.02
Nye County	2,021	2,040	19	\$22,670	1.40
Lyon County	1,158	1,463	305	\$20,454	0.92
Humboldt County	1,205	1,224	19	\$20,499	1.13
Churchill County	1,007	996	(11)	\$19,992	0.87
White Pine County	489	585	96	\$22,542	1.06
[Nevada, county not reported]	398	279	(119)	\$55,902	0.37
Lander County	163	217	54	\$19,059	0.47
Storey County	188	209	21	\$21,066	0.40
Mineral County	240	158	(82)	\$17,943	0.97
Pershing County	169	143	(26)	\$19,058	0.60
Lincoln County	81	100	19	\$18,608	0.66
Eureka County	38	54	16	\$15,624	0.09
Esmeralda County	<10	<10	Insf. Data	Insf. Data	0.04
	367,894	388,942	21,048	\$37,380	

Industry Breakdown of Nevada's Tourism, Gaming, and Entertainment Sector

Description	2004 Jobs	2014 Jobs	2004 - 2014 Change	Current Total Earnings	2014 Location Quotient
Casino Hotels	193,004	176,820	(16,184)	\$43,384	80.36
Full-Service Restaurants	37,415	53,540	16,125	\$26,759	1.24
Limited-Service Restaurants	26,720	36,081	9,361	\$16,852	1.07
Hotels (except Casino Hotels) and Motels	10,613	14,077	3,464	\$39,355	1.10
Taxi Service	6,743	8,344	1,601	\$31,300	27.04
Drinking Places (Alcoholic Beverages)	7,938	8,218	280	\$30,738	2.72
Casinos (except Casino Hotels)	10,983	7,801	(3,182)	\$28,956	10.22
Convention and Trade Show Organizers	5,774	6,171	397	\$58,691	13.14
Family Clothing Stores	4,423	5,554	1,131	\$22,709	1.48
All Other Miscellaneous Manufacturing	5,653	5,067	(586)	\$130,579	11.10
Snack and Nonalcoholic Beverage Bars	3,593	4,641	1,048	\$18,973	0.98
Women's Clothing Stores	2,383	4,560	2,177	\$26,759	1.87
Department Stores (except Discount Department Stores)	6,447	4,329	(2,118)	\$30,066	0.99
Fitness and Recreational Sports Centers	2,829	4,135	1,306	\$16,077	0.87
Golf Courses and Country Clubs	4,456	4,104	(352)	\$29,504	1.37
Food Service Contractors	3,292	3,995	703	\$33,199	0.99
Shoe Stores	1,796	3,182	1,386	\$24,539	1.85
Other Gambling Industries	2,452	2,698	246	\$34,171	7.18
Limousine Service	1,735	2,472	737	\$26,017	6.88
Bus and Other Motor Vehicle Transit Systems	1,691	2,002	311	\$46,769	6.38
Passenger Car Rental	2,108	1,862	(246)	\$38,716	1.84
Jewelry Stores	1,628	1,719	91	\$53,480	1.66
Other Clothing Stores	1,941	1,719	(222)	\$23,459	1.69
All Other Amusement and Recreation Industries	1,446	1,693	247	\$25,586	1.41
All Other Travel Arrangement and Reservation Services	1,252	1,532	280	\$51,692	2.37
Clothing Accessories Stores	570	1,418	848	\$32,139	2.60
Motion Picture Theaters (except Drive-Ins)	1,178	1,382	204	\$18,053	1.28
Motion Picture and Video Production	751	1,253	502	\$42,278	0.73
Travel Agencies	1,447	1,184	(263)	\$53,831	1.64
Independent Artists, Writers, and Performers	656	1,071	415	\$74,427	2.34

Television Broadcasting	1,237	1,024	(213)	\$77,198	0.94
Other Performing Arts Companies	627	949	322	\$95,307	17.10
Men's Clothing Stores	630	860	230	\$41,037	1.97
Children's and Infants' Clothing Stores	928	849	(79)	\$16,433	1.24
Radio Stations	965	778	(187)	\$59,327	1.25
Caterers	379	767	388	\$26,609	0.53
Scenic and Sightseeing Transportation, Other	748	752	4	\$59,185	30.11
Promoters of Performing Arts, Sports, and Similar Events without Facilities	513	726	213	\$115,233	2.97
Cafeterias, Grill Buffets, and Buffets	393	686	293	\$19,100	0.61
Theater Companies and Dinner Theaters	718	636	(82)	\$61,639	1.21
Truck, Utility Trailer, and RV (Recreational Vehicle) Rental and Leasing	428	609	181	\$37,927	1.09
All Other Transit and Ground Passenger Transportation	294	569	275	\$32,125	2.22
Promoters of Performing Arts, Sports, and Similar Events with Facilities	67	528	461	\$36,436	0.64
Tour Operators	498	515	17	\$45,408	2.22
Skiing Facilities	396	459	63	\$27,880	1.26
Luggage and Leather Goods Stores	309	449	140	\$45,082	3.41
Museums	344	435	91	\$33,837	0.60
Amusement and Theme Parks	690	426	(264)	\$22,263	0.31
Scenic and Sightseeing Transportation, Land	170	418	248	\$33,324	3.82
Musical Groups and Artists	492	389	(103)	\$64,206	1.33
RV (Recreational Vehicle) Parks and Campgrounds	388	384	(4)	\$23,338	1.37
Charter Bus Industry	684	373	(311)	\$30,686	1.47
Other Sound Recording Industries	282	276	(6)	\$79,701	12.38
Sports Teams and Clubs	129	265	136	\$46,271	0.35
Bowling Centers	145	262	117	\$16,857	0.46
Dance Companies	162	242	80	\$46,441	2.69
Marinas	420	237	(183)	\$34,794	0.82
Interurban and Rural Bus Transportation	124	171	47	\$36,990	1.05
Racetracks	231	169	(62)	\$43,045	0.67
All Other Information Services	185	121	(64)	\$44,528	0.89
Recreational Goods Rental	89	116	27	\$30,150	1.12
Amusement Arcades	262	93	(169)	\$21,844	0.60
Other Spectator Sports	85	87	2	\$215,903	0.43
Other Urban Transit Systems	<10	86	Insf. Data	\$62,009	15.21
Rooming and Boarding Houses	81	86	5	\$23,051	0.84

Agents and Managers for Artists, Athletes, Entertainers, and Other Public Figures	368	82	(286)	\$81,148	0.43
Mobile Food Services	102	81	(21)	\$16,123	0.75
Nature Parks and Other Similar Institutions	<10	51	Insf. Data	\$30,385	0.72
Scenic and Sightseeing Transportation, Water	74	49	(25)	\$31,052	0.38
Recreational and Vacation Camps (except Campgrounds)	17	33	16	\$39,976	0.11
Teleproduction and Other Postproduction Services	33	31	(2)	\$57,854	0.20
Drive-In Motion Picture Theaters	26	25	(1)	\$14,272	1.52
All Other Traveler Accommodation	14	25	11	\$28,492	0.22
Sound Recording Studios	11	22	11	\$60,292	0.45
Breweries	<10	20	Insf. Data	\$54,135	0.06
News Syndicates	<10	18	Insf. Data	\$82,120	0.17
Convention and Visitors Bureaus	13	15	2	\$75,232	0.21
Bed-and-Breakfast Inns	13	15	2	\$39,116	0.12
Zoos and Botanical Gardens	37	15	(22)	\$39,381	0.05
Cable and Other Subscription Programming	32	12	(20)	\$65,955	0.02
Motion Picture and Video Distribution	<10	10	Insf. Data	\$183,286	0.15
Distilleries	<10	<10	Insf. Data	Insf. Data	0.04
Record Production	<10	<10	Insf. Data	Insf. Data	0.06
Historical Sites	0	<10	Insf. Data	Insf. Data	0.01
Other Motion Picture and Video Industries	<10	<10	Insf. Data	Insf. Data	0.23
Radio Networks	44	<10	Insf. Data	Insf. Data	0.02
Music Publishers	18	<10	Insf. Data	Insf. Data	0.16
Wineries	<10	0	Insf. Data	\$0	0.00
Integrated Record Production/Distribution	<10	0	Insf. Data	\$0	0.00
Mixed Mode Transit Systems	54	0	(54)	\$0	0.00
Commuter Rail Systems	0	0	0	\$0	0.00
	367,894	388,942	21,048	\$37,380	

Occupations Employed by these Industries

Description	Employed in Industry Group (2014)	% of Total Jobs in Industry Group (2014)
Cooks, Restaurant	18,461	4.7%
Combined Food Preparation and Serving Workers, Including Fast Food	27,630	7.1%
Waiters and Waitresses	39,654	10.2%
Maids and Housekeeping Cleaners	18,657	4.8%
Gaming Dealers	24,219	6.2%

Industry Requirements (Supply Chain)

Industry	Amount	In-Region	Out of Region
Corporate, Subsidiary, and Regional Managing Offices	\$1,777,658,698	62.9%	37.1%
Lessors of Residential Buildings and Dwellings	\$497,296,073	84.8%	15.2%
Lessors of Nonresidential Buildings (except Miniwarehouses)	\$451,728,771	69.5%	30.5%
Offices of Real Estate Agents and Brokers	\$357,422,654	76.5%	23.5%
Offices of Lawyers	\$355,829,980	66.4%	33.6%

Industry Gender Breakdown

	Gender	2014 Jobs	2014 Percent	
•	Males	201,058	51.7%	
•	Females	187,884	48.3%	

Industry Age Breakdown

	Age	2014 Jobs	2014 Percent	
•	14-18	13,695	3.5%	
•	19-24	56,622	14.6%	
•	25-34	85,374	22.0%	
•	35-44	80,834	20.8%	
•	45-54	80,070	20.6%	
•	55-64	52,650	13.5%	
•	65+	19,698	5.1%	

Industry Race/Ethnicity Breakdown

	Race/Ethnicity	2014 Jobs	2014 Percent	
•	White	184,985	47.6%	
•	Hispanic or Latino	112,811	29.0%	
•	Asian	48,627	12.5%	
•	Black or African American	31,619	8.1%	
•	Two or More Races	7,199	1.9%	
•	Native Hawaiian or Other Pacific Islander	1,907	0.5%	
•	American Indian or Alaska Native	1,796	0.5%	

Data Sources and Calculations

Industry Data

EMSI industry data have various sources depending on the class of worker. (1) For QCEW Employees, EMSI primarily uses the QCEW (Quarterly Census of Employment and Wages), with supplemental estimates from County Business Patterns and Current Employment Statistics. (2) Non-QCEW employees data are based on a number of sources including QCEW, Current Employment Statistics, County Business Patterns, BEA State and Local Personal Income reports, the National Industry-Occupation Employment Matrix (NIOEM), the American Community Survey, and Railroad Retirement Board statistics. (3) Self-Employed and Extended Proprietor classes of worker data are primarily based on the American Community Survey, Nonemployer Statistics, and BEA State and Local Personal Income Reports. Projections for QCEW and Non-QCEW Employees are informed by NIOEM and long-term industry projections published by individual states.

Input-Output Data

The input-output model in this report is EMSI's gravitational flows multi-regional social account matrix model (MR-SAM). It is based on data from the Census Bureau's Current Population Survey and American Community Survey; as well as the Bureau of Economic Analysis' National Income and Product Accounts, Input-Output Make and Use Tables, and Gross State Product data. In addition, several EMSI in-house data sets are used, as well as data from Oak Ridge National Labs on the cost of transportation between counties.

Staffing Patterns Data

The staffing pattern data in this report are compiled from several sources using a specialized process. For QCEW and Non-QCEW Employees classes of worker, sources include Occupational Employment Statistics, the National Industry-Occupation Employment Matrix, and the American Community Survey. For the Self-Employed and Extended Proprietors classes of worker, the primary source is the American Community Survey, with a small amount of information from Occupational Employment Statistics.

State Data Sources

This report uses state data from the following agencies: Nevada Department of Employment, Training and Rehabilitation, Information Development and Processing Division, Research and Analysis Bureau